

FIPP UPM Rising Stars Awards 2020 Entry Form

General Information

The Awards are open to anyone :

- Under the age of 30 on July 31st, 2020; or,
- Employed in the media industry for less than 5 years as of July 31st, 2020; or,
- (Student category only) Having participated in any media-related course in the 2019-2020 academic year, whether at undergraduate or post-graduate level. Team entries are permitted **in this category only** for projects involving multiple students.

You may either nominate yourself or, if you are a manager, a member of your team. You may provide a **maximum of 3 pieces of evidence** to support your case.

If your submission contains sensitive information, you should clearly state this and indicate which information should not be published.

When submitting your entry, please ensure you have obtained permission to feature material from your company or external suppliers as necessary.

Nominee Details

First Name :

Last Name :

Job Title :

Department

Company :

Country:

E-Mail :

Endorser Details (only if you are nominated someone other than yourself)

First Name :

Last Name :

Job Title :

Department

Company :

Country:

E-Mail :

Relationship to Nominee :

Rising Stars – Journalism

We are looking for the best examples of quality, hard-hitting journalism from new journalists across the world. This award is open to anyone working for a reputable media outlet - whether news, entertainment, B2B or specialist. Journalism can be in any format - written, audio or video. Remember that you can also submit materials to support your entry – up to a maximum of **3 individual pieces of evidence**.

Judges will be assessing entries using the following criteria :

Rationale – please outline the reasons behind the piece(s) or your overall approach to your subject
(max 300 words)
Storytelling Technique – please show the extent to which you have used innovative approaches to get your message across
(max 500 words)
Impact & Response – detail the overall impact of the story, including direct responses to the piece(s) in question, figures on number of readers / listeners / viewers, any feedback received, whether individuals or institutions had to act on the piece, and any other relevant evidence
(max 500 words)

In this category, we will award a maximum of 3 winners and 3 highly commended.

Rising Stars – Business

We are looking for the most talented individuals in any aspect of the media business. Entries can come from any non-journalism field, including marketing, sales, distribution, research and operations (this list is not exhaustive).

Judges will be assessing entries using the following criteria :

Initiative - to what extent can you demonstrate that you took the initiative to pursue a new project or idea, or to deliver growth or innovation for the business or the industry? (max 300 words)
Success - to what extent have you made a measurable creative or commercial impact on your business or the industry as a whole? (max 500 words)
Innovation - were your ideas or methods demonstrably innovative for your company or the industry as a whole? (max 500 words)

Rising Stars – Students

We are looking for the best students from media, journalism and publishing courses across the world. A reminder that entries can be for individuals or project teams. Note that ongoing regular coursework is not eligible, all entries must be for discrete pieces of project work. Please demonstrate your success in project work, delivered as part of your course, as follows :

Idea & Rationale - the quality and originality of the underlying idea or objective of the project and your reasons for choosing it (max 300 words)
Approach - a summary of the approach you took to complete the project, highlighting example of innovative thinking and of following industry best practice (max 500 words)
Results - the outcome of the project, including marks received, any sales figures or consumer feedback received or any other evidence which shows the success of the work (max 500 words)

Submission of Entries

Please submit your entries to: natalie@fipp.com before July 24th, 2020. Winners will be announced after judging concludes on August 14th, 2020.

Winners may be asked to participate in panels or discussions at the forthcoming FIPP Congress, by entering you are agreeing that you are happy to participate.

All entrants will be added to the FIPP mailing list, if you do not want to be added, then please indicated this clearly when submitting your entry.

Good luck!